

# DIVERSITY & INCLUSION BENCHMARK SURVEY



## TALENTFIRST

Vision. Insights. Solutions.



### WHY SHOULD YOU **PARTICIPATE?**

The survey provides confidential baseline data to better understand your organization's current state from a cultural and demographic perspective.

It has proven helpful for strategic planning, incorporating D&I into various organizational functions, and supporting the development and implementation of internal D&I strategies.

### PARTICIPANT **TESTIMONIAL**

*"Just simply going through it allows us to understand where we still have work to do and so it informs strategic planning, allows us to benchmark against other organizations, and then obviously measures the progress we're making in our diversity and inclusion efforts."*

#### **JEANETTE HOYER**

President & CEO  
Goodwill Industries of West Michigan



#### **CULTURAL**

Measures the implementation of best practices that contribute to building and inclusive work culture.



#### **DEMOGRAPHIC**

Measures gender and racial diversity within your workforce, leadership, and board of directors.



#### **LEARN MORE**

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