

Comparative Dashboard

Peer CSAs (Combined Statistical Areas) have populations within 30 percent of Grand Rapids-Kentwood-Muskegon CSA, as well as over 10 percent of employment in Manufacturing.



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Avg Nat'l Ranking Change

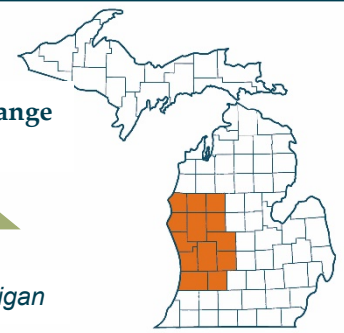
2019 - 2021



Peers



West Michigan



Median Household Income

Peer Rank: 0 ↑ Value: \$6,978 ↑ Nat'l Rank: 2

Peer Rank	Region	Value	Nat'l Rank
1	Hartford-East Hartford, CT CSA	\$81,780	10
2	Harrisburg-York-Lebanon, PA CSA	\$71,272	33
3	Grand Rapids-Kentwood-Muskegon, MI CSA	\$67,932	45
4	Rochester-Batavia-Seneca Falls, NY CSA	\$65,481	55
5	Louisville/Jefferson...Bardstown, KY-IN CSA	\$63,658	66
6	Buffalo-Cheektowaga-Olean, NY CSA	\$61,680	79
7	Dayton-Springfield-Kettering, OH CSA	\$60,720	85
8	Birmingham-Hoover-Talladega, AL CSA	\$60,063	89
9	Tulsa-Muskogee-Bartlesville, OK CSA	\$59,544	94
10	Knoxville-Morristown-Sevierville, TN CSA	\$57,841	106
11	Greenville-Spartanburg-Anderson, SC CSA	\$57,260	111
12	Greensboro--Winston-Salem--High Point, NC CSA	\$55,225	125

Management, Business, Science, and Arts Occupation Employment

Peer Rank: 0 ↑ Value: 2.4% ↑ Nat'l Rank: 19

Peer Rank	Region	Value	Nat'l Rank
1	Hartford-East Hartford, CT CSA	45.4%	13
2	Rochester-Batavia-Seneca Falls, NY CSA	43.0%	21
3	Buffalo-Cheektowaga-Olean, NY CSA	40.3%	52
4	Birmingham-Hoover-Talladega, AL CSA	38.4%	67
5	Dayton-Springfield-Kettering, OH CSA	37.6%	73
6	Harrisburg-York-Lebanon, PA CSA	37.4%	76
7	Tulsa-Muskogee-Bartlesville, OK CSA	37.3%	78
8	Louisville/Jefferson...Bardstown, KY-IN CSA	36.9%	80
9	Grand Rapids-Kentwood-Muskegon, MI CSA	36.4%	84
10	Knoxville-Morristown-Sevierville, TN CSA	36.4%	85
11	Greensboro--Winston-Salem--High Point, NC CSA	36.2%	87
12	Greenville-Spartanburg-Anderson, SC CSA	36.0%	90

Individuals in Poverty

Peer Rank: 0 ↑ Value: 1.4% ↓ Nat'l Rank: 13

Peer Rank	Region	Value	Nat'l Rank
1	Harrisburg-York-Lebanon, PA CSA	9.3%	12
2	Hartford-East Hartford, CT CSA	9.9%	19
3	Grand Rapids-Kentwood-Muskegon, MI CSA	10.4%	24
4	Louisville/Jefferson...Bardstown, KY-IN CSA	11.9%	55
5	Rochester-Batavia-Seneca Falls, NY CSA	12.7%	67
6	Dayton-Springfield-Kettering, OH CSA	13.2%	85
7	Knoxville-Morristown-Sevierville, TN CSA	13.6%	91
8	Buffalo-Cheektowaga-Olean, NY CSA	13.8%	96
9	Tulsa-Muskogee-Bartlesville, OK CSA	13.8%	97
10	Birmingham-Hoover-Talladega, AL CSA	14.0%	102
11	Greenville-Spartanburg-Anderson, SC CSA	14.1%	104
12	Greensboro--Winston-Salem--High Point, NC CSA	15.1%	119

Labor Force Participation Rate (16+)

Peer Rank: 1 ↑ Value: -0.1% ↓ Nat'l Rank: 3

Peer Rank	Region	Value	Nat'l Rank
1	Grand Rapids-Kentwood-Muskegon, MI CSA	65.7%	39
2	Hartford-East Hartford, CT CSA	65.6%	41
3	Harrisburg-York-Lebanon, PA CSA	64.9%	49
4	Louisville/Jefferson...Bardstown, KY-IN CSA	64.8%	52
5	Tulsa-Muskogee-Bartlesville, OK CSA	62.8%	78
6	Dayton-Springfield-Kettering, OH CSA	62.7%	80
7	Rochester-Batavia-Seneca Falls, NY CSA	62.7%	81
8	Buffalo-Cheektowaga-Olean, NY CSA	62.3%	85
9	Greensboro--Winston-Salem--High Point, NC CSA	61.4%	95
10	Greenville-Spartanburg-Anderson, SC CSA	61.3%	98
11	Birmingham-Hoover-Talladega, AL CSA	60.0%	116
12	Knoxville-Morristown-Sevierville, TN CSA	59.8%	120

Percent of Adults with Education Beyond High School

Peer Rank: 0 ↑ Value: 1.4% ↑ Nat'l Rank: 1

Peer Rank	Region	Value	Nat'l Rank
1	Hartford-East Hartford, CT CSA	65.5%	42
2	Rochester-Batavia-Seneca Falls, NY CSA	64.6%	47
3	Buffalo-Cheektowaga-Olean, NY CSA	63.8%	56
4	Grand Rapids-Kentwood-Muskegon, MI CSA	63.3%	61
5	Louisville/Jefferson...Bardstown, KY-IN CSA	60.6%	87
6	Tulsa-Muskogee-Bartlesville, OK CSA	60.4%	90
7	Birmingham-Hoover-Talladega, AL CSA	60.4%	91
8	Dayton-Springfield-Kettering, OH CSA	60.0%	94
9	Greensboro--Winston-Salem--High Point, NC CSA	59.8%	95
10	Greenville-Spartanburg-Anderson, SC CSA	58.8%	106
11	Knoxville-Morristown-Sevierville, TN CSA	56.6%	121
12	Harrisburg-York-Lebanon, PA CSA	53.9%	136

Population Change (5-year)

Peer Rank: 1 ↓ Value: -0.4% ↓ Nat'l Rank: 3

Peer Rank	Region	Value	Nat'l Rank
1	Greenville-Spartanburg-Anderson, SC CSA	6.5%	24
2	Knoxville-Morristown-Sevierville, TN CSA	5.1%	37
3	Harrisburg-York-Lebanon, PA CSA	4.1%	50
4	Greensboro--Winston-Salem--High Point, NC CSA	3.2%	68
5	Grand Rapids-Kentwood-Muskegon, MI CSA	3.1%	71
6	Birmingham-Hoover-Talladega, AL CSA	3.0%	73
7	Tulsa-Muskogee-Bartlesville, OK CSA	3.0%	75
8	Louisville/Jefferson...Bardstown, KY-IN CSA	2.9%	79
9	Buffalo-Cheektowaga-Olean, NY CSA	2.6%	84
10	Dayton-Springfield-Kettering, OH CSA	1.1%	110
11	Rochester-Batavia-Seneca Falls, NY CSA	0.8%	113
12	Hartford-East Hartford, CT CSA	0.3%	122

Sources: U.S Census Bureau Population Estimates (2021), American Community Survey 2017-2021 5-Year Estimates.

Note: Arrows indicate the change in respective rankings from 2019 to 2021 for the Grand Rapids-Kentwood-Muskegon, MI CSA. CSAs periodically change according to updated population estimates; Grand Rapids-Wyoming, MI MSA was updated in 2018 to include Ionia County and the name was changed.

Comparable (Peer) Combined Statistical Areas

CS142 Birmingham-Hoover-Talladega, AL CSA
CS160 Buffalo-Cheektowaga-Olean, NY CSA
CS212 Dayton-Springfield-Kettering, OH CSA
CS266 Grand Rapids-Kentwood-Muskegon, MI CSA
CS268 Greensboro--Winston-Salem--High Point, NC CSA
CS273 Greenville-Spartanburg-Anderson, SC CSA
CS276 Harrisburg-York-Lebanon, PA CSA
CS278 Hartford-East Hartford, CT CSA
CS314 Knoxville-Morristown-Sevierville, TN CSA
CS350 Louisville/Jefferson County--Elizabethtown--Bardstown, KY-IN CSA
CS464 Rochester-Batavia-Seneca Falls, NY CSA
CS538 Tulsa-Muskogee-Bartlesville, OK CSA

Comparable (Peer) Metropolitan Statistical Areas

Allentown-Bethlehem-Easton, PA-NJ MSA
Birmingham-Hoover, AL MSA
Buffalo-Cheektowaga, NY MSA
Grand Rapids-Kentwood, MI MSA
Greenville-Anderson, SC MSA
Knoxville, TN MSA
Rochester, NY MSA
Tucson, AZ MSA
Tulsa, OK MSA
Worcester, MA-CT MSA

Methodology:

Peer MSAs:

- Population within 20 percent of Grand Rapids-Wyoming, MI MSA
- Not a state capital
- Not a coastal city
- Above 10 percent of Manufacturing contribution to overall GDP

Aspirational MSAs:

- Derived from a base pool of 80 identified in many rankings and studies
- Not a state capital
- Not a coastal city

Peer CSAs:

- Population within 30 percent of TalentFirst region
- Above 10 percent of Manufacturing contribution to overall GDP

Aspirational Metropolitan Statistical Areas

Boulder, CO MSA
Charlotte-Concord-Gastonia, NC-SC MSA
Chattanooga, TN-GA MSA
Dallas-Fort Worth-Arlington, TX MSA
Kansas City, MO-KS MSA
Lafayette, LA MSA
Louisville/Jefferson County, KY-IN MSA
Ogden-Clearfield, UT MSA
Portland-Vancouver-Hillsboro, OR-WA MSA
Provo-Orem, UT MSA
Winston-Salem, NC MSA

Most Improved CSAs, 2019-21 (Highest Ranking Change)

Marinette-Iron Mountain, WI-MI CSA (+16.2 rankings on average)
Macon-Bibb County--Warner Robins, GA CSA (+12.7 rankings on average)
Moses Lake-Othello, WA CSA (+12.2 rankings on average)
Fort Wayne-Huntington-Auburn, IN CSA (+10.7 rankings on average)
Cape Girardeau-Sikeston, MO-IL CSA (+10.3 rankings on average)
Kokomo-Peru, IN CSA (+10.3 rankings on average)
Columbus-Auburn-Opelika, GA-AL CSA (+10.0 rankings on average)
Huntsville-Decatur, AL CSA (+8.7 rankings on average)
Ithaca-Cortland, NY CSA (+8.3 rankings on average)
Boise City-Mountain Home-Ontario, ID-OR CSA (+7.8 rankings on average)

Least Improved CSAs, 2019-21 (Lowest Ranking Change)

Lafayette-West Lafayette-Frankfort, IN CSA (-27.5 rankings on average)
Midland-Odessa, TX CSA (-20.8 rankings on average)
Greenville-Kinston-Washington, NC CSA (-17.8 rankings on average)
Victoria-Port Lavaca, TX CSA (-14.7 rankings on average)
Pullman-Moscow, WA-ID CSA (-12.8 rankings on average)
Columbia-Orangeburg-Newberry, SC CSA (-10.8 rankings on average)
Corpus Christi-Kingsville-Alice, TX CSA (-10.0 rankings on average)
San Jose-San Francisco-Oakland, CA CSA (-9.8 rankings on average)
Bloomington-Bedford, IN CSA (-9.2 rankings on average)
New Orleans-Metairie-Hammond, LA-MS CSA (-8.5 rankings on average)