

Align Your Talent Strategy to Your Business Needs



**MANUFACTURING
TALENT ALLIANCE**

A PARTNERSHIP BETWEEN

T TALENTFIRST

Vision. Insights. Solutions.

MM Michigan
A Manufacturers
Association



DRIVE MEASURABLE IMPACT

Leverage data-driven strategies to close skills gaps, improve retention, and reduce onboarding and training costs.



SHAPE THE FUTURE OF YOUR TALENT PIPELINE

Be at the forefront of a game-changing, employer-led workforce solutions.



COLLABORATE WITH PEERS

Partner with peers to strengthen ties with educators, trainers, and workforce organizations

Create scalable, sustainable talent supply chains with Talent Pipeline Management (TPM), a proven workforce planning method.



Identify critical skills gaps & workforce challenges



Align training & education systems with real business needs



Build sustainable talent pipelines to secure future growth



LAUNCHING JULY 2025!

Convening HR and Operations strategy leaders from West Michigan manufacturers.



DELIVERING RESULTS FOR YOUR BUSINESS

- Employer-led Solutions
- Cost Savings
- Data Insights
- Talent Creation
- Targeting Challenges
- Leadership Visibility
- Collaborative Impact
- Measured Success
- Data Security



Connect with Carly Smyly to close your talent gap.



(616) 871-2450



c.smyly@talentfirst.net



talentfirst.net