

# Build Your Workforce With

# MiCareerCompass

Powered by:

 **TALENTFIRST**



## NEED TALENT? WE'VE GOT YOU COVERED.

MiCareerCompass harnesses AI to connect you with a pipeline of high-potential candidates — whether you need job-ready talent or candidates primed for your internal development programs.

Unlock priority access to diverse, skilled candidates, fast-track workforce growth, and reduce hiring and training costs by engaging talent with the skills and ambition to thrive.

## THREE PATHS TO A STRONGER WORKFORCE

MiCareerCompass connects job seekers to high-demand careers through 3 pathways designed to meet employer needs:



Healthcare



Business  
Services



Manufacturing



### FILL CRITICAL ROLES FASTER

Accelerate hiring by connecting with candidates who have the skills and credentials you need.



### EXPAND & DIVERSIFY YOUR TALENT POOL

Reach highly qualified talent through our partnerships with trusted community organizations.



### TAILOR EDUCATION & TRAINING PROGRAMS

Collaborate with educators to shape training programs, ensuring graduates have in-demand skills.



### SOLVE YOUR UNIQUE TALENT CHALLENGES

Control which career paths are featured, directing talent to the roles that matter most to you.

Connect with Us to Be a Part of West Michigan's Workforce Solution

 (616) 871-2450

 [a.andrews@talentfirst.net](mailto:a.andrews@talentfirst.net)

 [www.talentfirst.net](http://www.talentfirst.net)

# BE PART OF A MOVEMENT, NOT JUST A MARKETPLACE

MiCareerCompass goes beyond simply matching job seekers with employers — it's a **comprehensive workforce development ecosystem**. We collaborate with employers, education institutions, and community partners to create **sustainable talent pipelines** that strengthen businesses and empower individuals.

## HOW WE'RE DIFFERENT

### Connecting Community Partners

We collaborate with nonprofits and workforce agencies to **remove employment barriers**, offering jobseekers wraparound support like career coaching, childcare assistance, and transportation solutions to connect you to a **diverse range of qualified candidates**.

### Maximizing Existing Investments

We leverage **federal, state, local, and philanthropic funding** to reduce training costs, making upskilling more affordable for jobseekers and employers.

### Building Future-Ready Talent

We help **develop** candidates — not just provide them. Our platform guides individuals through personalized pathways that include **education, credentialing, mentorship, and long-term career planning**.

## JOIN OUR FOUNDING PARTNERS

