

**METRICS**  
**REPORTING**  
*Advancing Job Fit Solutions*



The logo features a 2x2 grid of boxes containing the numbers 1, 2, 3, and 4. A red arrow points from the left side of the grid towards a target icon consisting of a red bullseye in the center, surrounded by two concentric blue circles.

West  
**MICHIGAN**  
**WORKS!**  
CELEBRATING **10** YEARS



The logo for West Michigan Works! features the word "West" in a teal script font, "MICHIGAN" in a bold black sans-serif font, and "WORKS!" in a large, bold red sans-serif font. A red outline of the state of Michigan is integrated into the letter "O" of "WORKS!". Below the main text, the words "CELEBRATING" and "YEARS" are in a black sans-serif font, with a large teal "10" in the center. Horizontal teal lines are positioned above and below the "10".

# Building Talent Bridges

Career exploration events that connect students, families & industry

- Awareness
- Exploration
- Preparation



# Parents Role in Career Development

Expectation	Example
What expectations do parents have for their children's education and career?	What career examples do parents set for their children?
Values	Opportunities
What values do parents show their children, other family members, friends?	What opportunities do parents offer their children to learn and develop, and where do they find those opportunities?



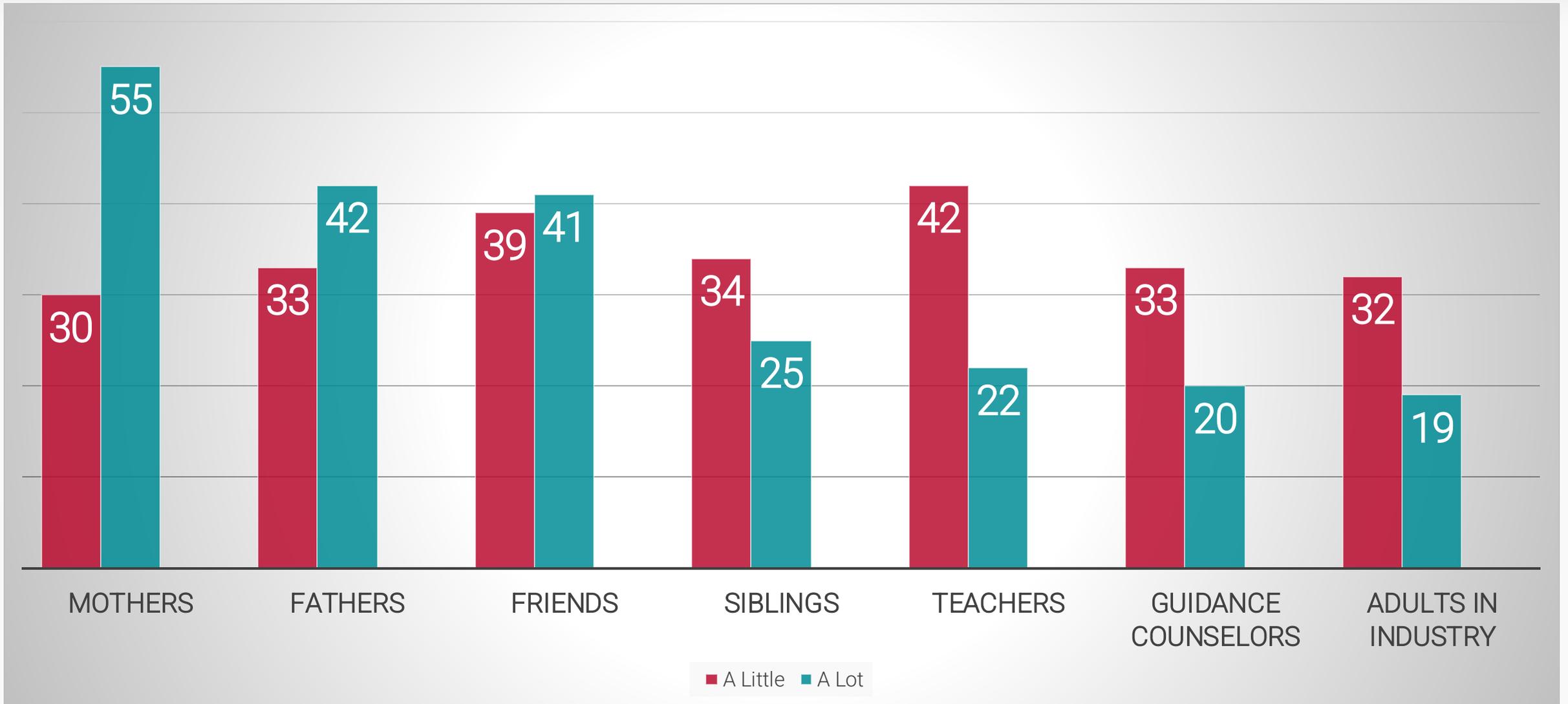
## The Non-Renewable Resource

620

1,080

1,825

# Parents – The Real Influencers



# Career Exploration Events



# Career Exploration Events



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## Career Exploration Events

West Michigan Works! helps students and job seekers explore and plan careers. Six industry sector talent councils work together with regional stakeholders to organize and promote events throughout the year.





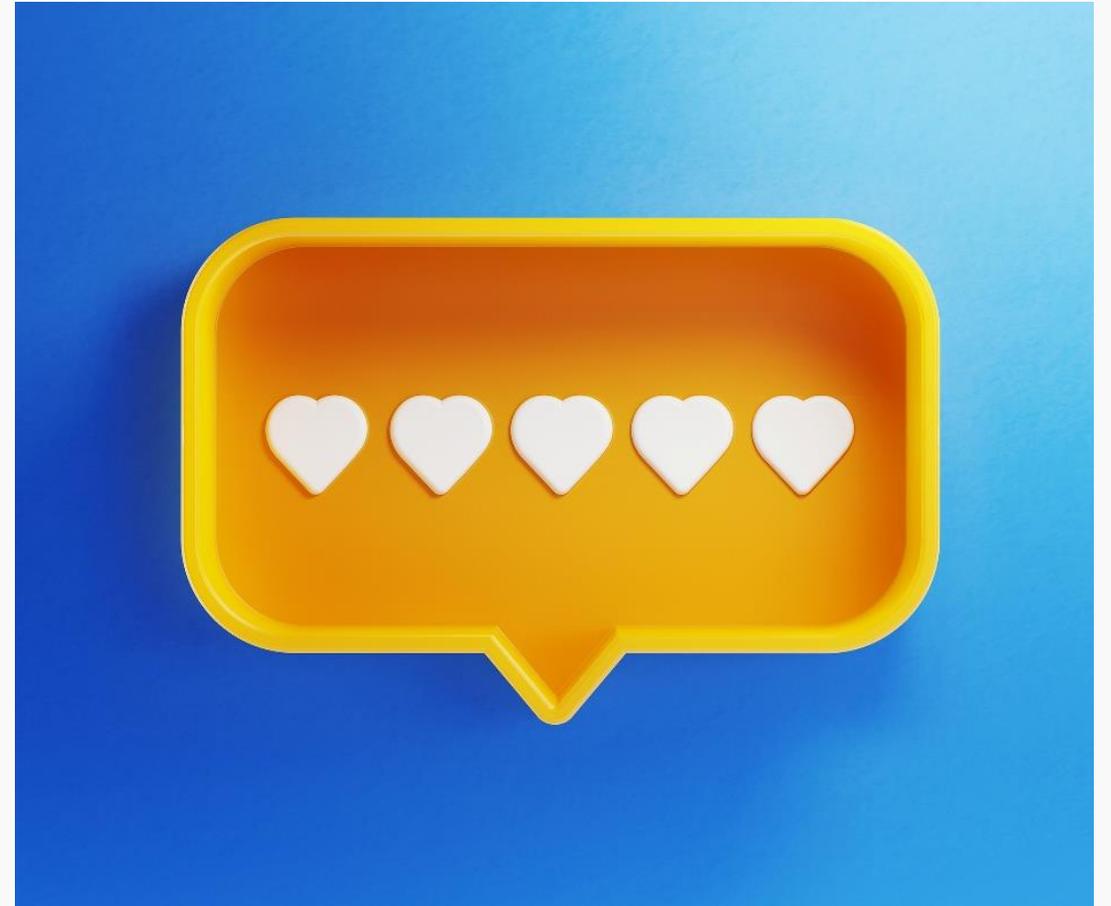
# Expand the Circle

Who else needs  
to see this?



# Go-To Resource

What would make this part of your regular work-flow?

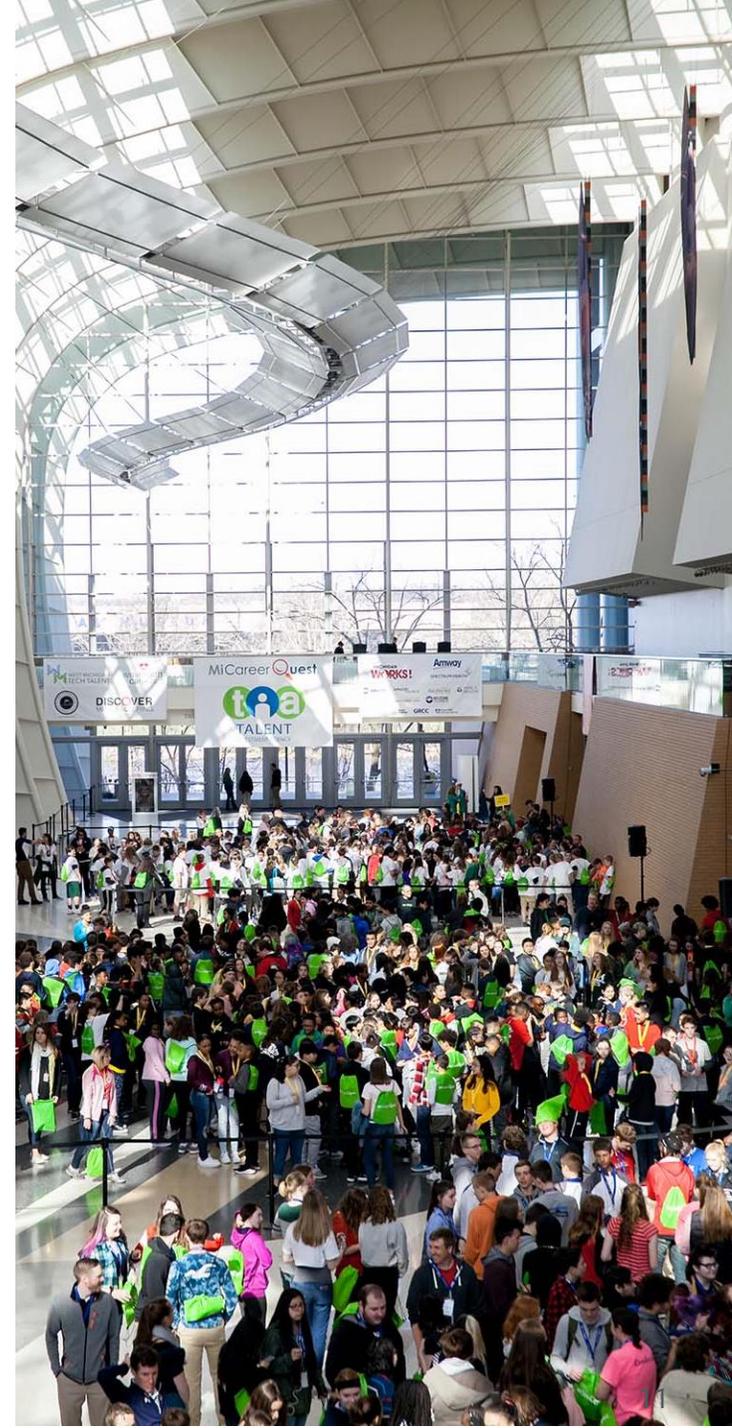


# MiCareerQuest™



May 20, 2026  
DeVos Place

Register to exhibit by  
March 20, 2026





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