

CAREER READINESS



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Session #1  
8:30—9:25



# FYI Session: Opening Doors: How Educators Build Business Partnerships

Ryan Graham- Kent ISD

Shayna Carlson- Ottawa Area ISD



Session #2  
9:30—10:25

# Start Small, how employers can engage students!

Krista Harmon- Kent ISD

Shayna Carlson- Ottawa Area ISD



# Purpose

In 2018, the MCL 380.1166a was enacted to enhance Career development to assist students in answering the following questions:

Who am I?

Where am I going?

How will I get there?

Who can help?

**Career Development is EVERYONE's Job!**



## Let's start with who this is about.... Students!

1. Savannah Dobroc (Grand Haven High School) - Careerline Tech Center  
Teacher Academy
2. Morgan Oberg (Jenison High School) - Careerline Tech Center  
Construction
3. Natalie Guyot (Hudsonville High School) - Careerline Tech Center  
Construction

# Profile of a Graduate



They can't be what they can't see!

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Myth Busting- What makes you hesitate?



## Myth Busting- What makes you hesitate?

- It's too much time
- Students aren't ready
- We will get locked into something long-term
- It's a legal risk



## What Engagements Actually Means Legally

- When students are on a school sponsored event during the school day non-paid they are on the school's liability
  - When on tour or job shadow they are treated like any other visitor!
- Paid students are employees of the business and under their liability
- Student training agreements allow work during the school day
  - CTE students:
    - Received HO exemptions
    - Can be registered as an Apprentice at age 16

# The Start Small Ladder





## Introducing the NEW Business Toolkits

- Guest Speaker: discuss career story
  - What is one pivot that people might find interesting?
- Tours: Choose your focus
  - What is the focus area for your business?
- Job Shadows: Student Reflection
  - BIGGEST goal for students: do I want to continue exploring?



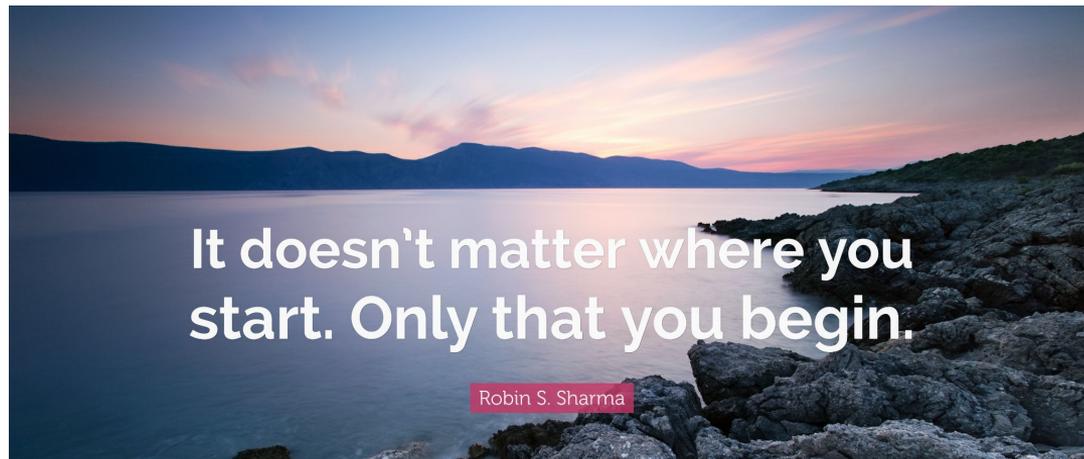
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## Final Takeaway



**They can't be what they can't see!**



Use sample stories

What has worked and what have you struggled with

What do you think makes a good impression for a student tour or guest speaker?

Be explicit “don’t do tours like a sales call”, “tips for working with kids”

Giving permission to build options that work for you (only tours are ok), just start somewhere

Do a career story to film from students on the spot

# The guides

Give each group a guide and have them explain

- Share a quick summary and a takeaway

- Share good activities

What else do you need or would be helpful?

QR Code of Business Connect Survey

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**Thank You**